

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7702136
<b>Application Number:</b>	10798342
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	5601
<b>Title of Invention:</b>	METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS
<b>First Named Inventor/Applicant Name:</b>	Dwight Allen Merriman
<b>Customer Number:</b>	26192
<b>Filer:</b>	George Paul Bonanto/Cathy O'Brien
<b>Filer Authorized By:</b>	George Paul Bonanto
<b>Attorney Docket Number:</b>	16113-1341006
<b>Receipt Date:</b>	27-MAY-2010
<b>Filing Date:</b>	12-MAR-2004
<b>Time Stamp:</b>	15:54:04
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
------------------------	----

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		16113_1341006_IDS.pdf	131901 <small>7e71698154ab9473e889fde3e7a0b1ac18146a</small>	yes	2

	Multipart Description/PDF files in .zip description			
	Document Description	Start	End	
	Transmittal Letter	1	1	
	Information Disclosure Statement (IDS) Filed (SB/08)	2	2	
<b>Warnings:</b>				
<b>Information:</b>				
2	Foreign Reference	JP10320336.pdf	560313 8fdb1b8324837f544946f5cd537fbcc510e6f4	no14
<b>Warnings:</b>				
<b>Information:</b>				
3	Foreign Reference	WO2001065747.pdf	3132036 79db757939c25c82344d89f6c2f792a848d7e89	no85
<b>Warnings:</b>				
<b>Information:</b>				
4	NPL Documents	Business_Wire.pdf	131765 6061ac7f3adcfdfab9c2ad4778be9629f07e45	no2
<b>Warnings:</b>				
<b>Information:</b>				
5	Foreign Reference	WO1998057285.pdf	1144745 163dfca3077a81d44da131e57f7535e870e757e	no32
<b>Warnings:</b>				
<b>Information:</b>				
<b>Total Files Size (in bytes):</b>			5100760	

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.